



LAGRANGE
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News Release

FOR IMMEDIATE RELEASE

January 11, 2019

2019 MLK Parade Planned for Saturday, January 12th

LaGrange, Ga. January 11, 2019 – The 2019 Martin Luther King, Jr. Parade will be Saturday, January 12th at 1:00 p.m.



MLK Parade will be held January 12th in downtown LaGrange

The theme of this year's parade is "The Power of a Dream."

The Grand Marshal of the Parade is LaGrange native and 1988 LaGrange High School graduate Bikel Frenelle. Frenelle chose to start her business, Bikel Frenelle Realty, in the community where she was raised. Frenelle believes strongly in social responsibility. She is a member of Delta Sigma Theta Sorority, Inc. and the Vice President for the American Red Cross of Central Midwest Georgia.



2019 Grand Marshal Bikel Frenelle

The parade is sponsored by the Zeta Phi Beta sorority, Theta Xi Zeta chapter.

Parade organizer and Zeta Phi Beta member Yvonne Pittman has been in charge of the parade for more than 25 years.

“I’m very proud of the tradition of having the MLK parade every year in LaGrange,” Pittman said.

“I want to help keep the dream alive.”

Roads will begin closing along the parade route shortly before the parade begins at 1 p.m.

The parade route will begin in front of LaGrange High School on North Greenwood Street and follow the same route as the Christmas Parade.



2019 MLK Parade Route

The City of LaGrange television station LGTV will be carrying the parade live on its Facebook page and Charter Cable Channel 181.

Media Contact: Yvonne Pittman, MLK Parade Organizer (706) 884-2740 or zeta7ysp@yahoo.com

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